

LOUISIANA ACADEMY OF FAMILY PHYSICIANS

2009 Annual Assembly and Exhibition, July 9-12, 2009

CONVENTION PROGRAM ADVERTISING

STANDARD PLACEMENT	
AD SIZE	B&W
1/2 Page Vertical	\$250
1/2 Page Horizontal	\$250
Full Page	\$500

PREMIUM PLACEMENT (Full Page Ads Only)	
LOCATION	B&W
Inside Back Cover	\$600
Inside Front Cover	\$700
Back Cover	\$800

GENERAL INFORMATION & ADDITIOANL CHARGES:

- Only digital files DOC, JPG, PUB, JPEG and PDF
- Bleed advertising, full page only, will be at a rate of 1-1/2 times selected rate
- Cancellations must be received, in writing, no less than 75 days prior to first day of meeting
- "The Editor reserves the right to refuse any advertising or adjust publication size as necessary"

To place you advertisement you must complete the following and return, with proper payment, to Louisiana Academy of Family Physicians, 919 Tara Blvd., Baton Rouge, LA 70806. Contract and ad copy must be received no later than: May 9, 2009.

Please run my advertisement in the 62nd Annual Assembly Meeting Program

INSERTION ORDER

Standard Placement

- 1/2 Page Vertical
- 1/2 page Horizontal
- Full Page

Premium Placement

(Full Page Ads Only)

- Inside Back Cover
- Inside Front Cover
- Back Cover

Company: _____

I have enclosed my check # _____ in the amount of \$ _____

OR, my credit card information: Credit Card Type _____ Card Number _____

Exp. Date: _____ 3 Digit Code: _____ I authorize the amount of \$ _____ to be charged to the above card.

Phone: _____ Fax: _____ Email: _____

BILLING Address: _____

City: _____ State: _____ Zip Code: _____

PRINT Name as it appears on Credit Card: _____

Signature: _____ **Date:** _____