

L O U I S I A N A  
**FAMILY DOCTOR**

An Official Publication of the Louisiana Academy of Family Physicians

Fall 2008



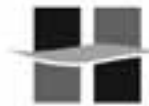
**Brian Elkins, MD,  
Named 2008 LAFP  
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PG 6**

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*Louisiana Family Doctor* is the official quarterly publication of the Louisiana Academy of Family Physicians (LAFP). It serves as the primary communication vehicle to LAFP members.

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James S. Campbell, MD

## Inaugural Address of James S. Campbell, MD, President, Louisiana Academy of Family Physicians

I would like to extend my deepest thanks and sincere appreciation to all members of the Academy for giving me the opportunity to fulfill a dream. I also wish to thank the entire staff at the Louisiana Academy of Family Physicians for its efforts to prepare me for the tasks ahead. I would also like to thank the many role models and mentors I have encountered in my career, including current AAFP President Dr. Jim King and Past President Dr. Michael Fleming, as well as all of the past presidents of our state chapter, without whose guidance my ability to pursue the challenges of organized medicine would have been seriously compromised. Last, but not least, I wish to thank our outgoing president, Dr. Russell Roberts, who took me under his wing one year ago, as he wanted to make sure that I was prepared for this job. He saw to it that I was copied on every e-mail, he included me in every discussion, and he sought my opinion on every issue because he wanted to guarantee that I was not left out in the dark and that I was ready for this leadership position. I only hope I can extend the same level of courtesy to President-Elect Dr. John Fleming, as we work with this year's Executive Committee and Board. My job will be easier this year because of Dr. Roberts. He understands the concept of continuity and has carried that concept beyond his clinical life. He has ensured that we have continuity within the organization. Continuity is, of course, just one of the concepts we promote in family medicine, but that is what we do, and most of us are pretty good at it. When we hear of declining interest or difficulty delivering our message, it is important that we not be distracted into thinking that something is wrong with family medicine or that it needs to be fixed, because that is not true. It has been said in the past that family medicine may have been under-powered or under-utilized, but family medicine is family medicine. It is what we do, and it is a very sound concept. Are we moving forward? Yes. In 1969, there were a total of three graduates from family medicine residency programs. There are now well over 50,000 graduates, and family medicine clerkships are required at virtually every major U.S. medical school and at several international schools as well. Can we do better? Yes, and I would like to propose a plan. There is a classic quote from Faust that reads, "What you have inherited from your fathers, learn again for yourselves, or it will not be yours." We cannot rest on the laurels of our forefathers, like Nicholas Pisacano who championed family medicine for us as a specialty in the 1960s and '70s. We must constantly strive to redefine our goals and objectives. We have heard that same message from our

*"What you have inherited from your fathers, learn again for yourselves, or it will not be yours."*

Legislative Committee chair, Dr. Wayne Gravois, and our lobbyists, Joe and Sandy Mapes.

I am pleased to announce that on July 2, 2008, the LAFP Board of Directors instructed the Academy staff to initiate the process of revising the strategic plan of the organization. The last revision was completed several years ago, and I vow to undertake that task.

In 2005, at the 12th annual Nicholas J. Pisacano Memorial Lecture, Dr. Robert Taylor from the Department of Family Medicine at the Oregon School of Medicine stressed the importance to our specialty of identifying our future leaders and challenged all of us to model leadership to the younger members of our profession. God only knows Dr. William P. Gifford did that for me as my mentor and program director in the early 1980s. He educated me about the activities of Dr. Pisacano, and we watched Dr. Gifford go on to become president of the Michigan Academy of Family Physicians. There is absolutely no question that his character inspired us. Dr. Roberts

has done an excellent job of facilitating medical student membership in the last year. I plan now to propose to the Board that we identify a second-year resident in each Louisiana Family Medicine Program who will serve as a conduit for communication and exchange of information between the Academy and the residency programs in an effort to identify and nurture the future leaders of our profession and in hopes of increasing meeting participation. I feel that it is

important to involve our residents at the second-year level, as most third-year residents and chief residents have graduated from their programs by the time we hold our annual meeting each summer.

Those of you who have seen data about family medicine from the Robert Graham Policy Center may be left with the impression that early student exposure to family medicine increases the future likelihood of choosing family medicine as a profession. I will propose to the Board that we increase efforts to identify those members of our Academy who are willing to mentor interested high school students and partner with the AHEC System in Louisiana to bring those individuals together. The AHECs already have programs in place but are in dire need of participating physicians. Revision of our strategic plan, identification of our future leaders and identification of future family doctors at an early age are the primary objectives that I have chosen to pursue during my presidency.

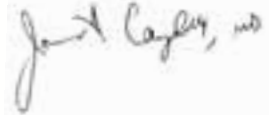
I am one of those individuals who happen to believe that there are brighter things ahead for family medicine, and one of our obstacles is that we have been frequently misunderstood. Many student

*Revision of our strategic plan, identification of our future leaders and identification of future family doctors at an early age are the primary objectives that I have chosen to pursue during my presidency.*

advisors in medical schools never had the opportunity to do a family medicine rotation and may not have a thorough understanding of family medicine, but that will change as younger physicians move into leadership positions. I would like to close with a story that I think should clarify it for everyone, and that is

the story of Dr. F. Marian Bishop, who delivered the Nicholas J. Pisacano Memorial Lecture in 2002. During that lecture, she revealed that she had recently been diagnosed with metastatic breast CA. There was only one member of her health care team with whom she felt comfortable discussing her concerns about her final days before her death. That individual was her family physician, who told her, "Don't worry, I will be there." She had a tremendous weight lifted from her shoulders. There was no misunderstanding between this patient and her family physician. I tell this story because this is what every one of us does every day.

I can think of no greater honor than to represent the family physicians of Louisiana. You do not know how proud I am to serve the LAFP as your next president, and I thank you again for giving me the opportunity to fulfill a dream.



James S. Campbell, MD  
LAFP President



## FROM THE SECRETARY

## Collaborative Efforts

It is a distinct honor and my pleasure to be your current secretary. For the past eight years, I have represented LAFP by sitting on the Louisiana State Board of Medical Examiners. Upon your recommendation, I was first appointed by Gov. Mike Foster, reappointed by him and then reappointed by Gov. Kathleen Blanco. During this time, I was first a guest and later a member of the LAFP Board.

My years in private family practice began in 1963. For the past 15 years, my oldest son, Robert (Bob), and I have been practicing together. At this point in my life, I have more time to devote to LAFP and the State Medical Board, which takes approximately 25 to 30 days per year. It has been extremely rewarding to be in a position to help my fellow physicians.

Since this is an election year, there are pressing needs and a multitude of reasons to be well-informed and participate in the PAC

groups. Our individual voices must be heard as one. Let's use the many opportunities we have to develop an open relationship with the politicians we know and/or treat.

Choose to get involved. LAFP needs our collaborative efforts if we are to survive. We must work together in a focused effort for family medicine in Louisiana and in the nation.

I look forward to meeting more members of LAFP and working with you as your secretary.



Melvin Bourgeois, MD  
LAFP Secretary



Melvin Bourgeois, MD



Michael Madden, MD (left), presents the 2008 Family Physician of the Year Award to Brian Elkins, MD (right).

## Brian Elkins Named 2008 LAFP Family Physician of the Year

Brian Lane Elkins, MD, was honored as the Louisiana Academy of Family Physicians' (LAFP) 2008 Family Physician of the year on Saturday, July 5, 2008, in Destin, Florida, at the 2008 Awards and Installation Ceremony. Dr. Elkins has been an LAFP member since 1999. By being selected by the state chapter for this honor, he will now be eligible for the American Academy of Family Physicians Family Physician of the Year Award.

Dr. Elkins is a 1992 *magna cum laude* graduate of LSU. His medical education was at LSUHSC-Shreveport from 1992 to 1996. He was awarded membership in the Alpha Omega Alpha Medical Honor Society. Dr. Elkins served as chief resident at In His Image Family Practice Residency in Tulsa, Oklahoma, and was awarded the Excellence in Behavioral Medicine award. He became a faculty member of the LSUHSC-Shreveport Family Medicine Residency in Alexandria in 1999.

As a medical examiner for the Rapides Children's Advocacy Center, he has examined approximately 100 children for child abuse. At LSU-Shreveport Family Medicine Residency Program in Alexandria, he became associate program director in 2002 and program director in 2005. He is active in the medical staff of Rapides Regional Medical Center. He is presently a member of the Medical Executive Committee and chairs the Performance Improvement Committee and the Medical Records Committee. His research area of interest is in the prevention and treatment of obesity.

Dr. Elkins has an active private life. He is a deacon in his church, an assistant scoutmaster in his son's Boy Scout troop and an avid runner. He and his lovely wife, Barbara, are raising four children. The most recent addition, Faith, was adopted from an orphanage in China. Congratulations to Dr. Elkins!



Dr. Elkins pictured with family



# Electronic Health Records Assistance Available

Do you need financial assistance to help in the adoption and implementation of an electronic health record? Up to \$290,000 may ultimately be available to you and your practice during the next five years to help transform your practice into the future of health care.

The Centers for Medicare and Medicaid Services (CMS) has chosen Louisiana as one of the first four applicants to implement an Electronic Health Records (EHR) Demonstration Project. About the EHR Demonstration:

- Five-year program for approximately 200 eligible physician practices beginning June 1, 2009
- Eligible physician practices
  - Twenty or fewer providers, including solo practitioners
  - The main provider of primary care for at least 50 Medicare fee-for-service beneficiaries (per practice)
  - Medical sub-specialists who also provide the primary care as specified
  - Pediatricians and obstetricians/gynecologists are not eligible
- Random assignment of practices
  - Half of the 200 practices will be required to implement a CCHIT-certified EHR and will receive retrospective payment for reporting performance information on quality measures

- related to diabetes mellitus, congestive heart failure, coronary artery disease and provision of preventive care services
- The other 100 practices will not be held to the CMS EHR or reporting requirements and will not receive financial payment
- All practices will have access to technical support from Louisiana Health Care Quality Forum advisors and experts, including assistance in applying for the demonstration itself and help in achieving a smooth transition to EHR use and quality reporting among those providers selected

The application package and additional information with details about the EHR Demonstration are available on the Louisiana Health Care Quality Forum's Web site, [www.lhcqf.org](http://www.lhcqf.org). The application is due **no later than November 26, 2008, and should be submitted to the following address:**

**EHR Demonstration**  
**c/o Actuarial Research Corporation, Suite 510**  
**5950 Symphony Woods Road**  
**Columbia, MD 21044**



We encourage you to review material online, which answers many questions you may have. The Louisiana Health Care Quality Forum and its stakeholders across the state are committed to supporting your success throughout the life of this demonstration. We believe tracking quality measures using electronic health records promises to move Louisiana forward as a leader in improved health outcomes for our citizens.



# Legislative Report

*as of August 29, 2008*

by Joe Mapes, LAFP Lobbyist

Legislatively, this is a relatively quiet time of year, since the last of three 2008 legislative sessions ended on June 23. We'll get to what we are doing with this quiet time in a moment. First, it should be noted that three congressional races bear close watching by family physicians. Dr. Charles Boustany from southwest Louisiana, Dr. John Fleming from northwest Louisiana and Dr. Bill Cassidy from Baton Rouge, Louisiana, all look very good in their respective races. If all three win, Louisiana will be the only state in the Union to have three family physicians representing patients and family doctors in Washington. Dr. Boustany will most likely be re-elected. Dr. Fleming leads a recent poll in his race at 43 percent, compared to 17 percent and 15 percent for the other two candidates in the race, and Dr. Cassidy is a strong campaigner and fundraiser. Plus, he appeals to people in both parties. Best of luck to all three candidates. Help them in any way you possibly can. This is a rare opportunity for family medicine to strengthen its voice in Washington.

Here are some of the things we are doing in the interim to prepare for the 2009 legislative sessions. We are working closely with AAFP in defining resources available to LAFP to help further our agenda. We met in person with AAFP representatives in New Orleans, where we had an exhibition booth at the National Conference of Legislative Staff, with Louisiana being the host state for the annual event. We have followed up with telephone calls and conference calls and have determined that AAFP is rich with resources to assist us in our efforts here in Louisiana. AAFP will help analyze and track legislation that we identify to be of interest to LAFP, as well as legislation that AAFP identifies. Furthermore, AAFP has an advocacy tool that LAFP can use to communicate with legislators during the year, and more importantly, during the legislative session. Things are very fluid and mercurial during the legislative session, and the need to communicate LAFP's positions on legislation quickly is of the utmost importance. AAFP also has a communication tool that is directly linked with all Louisiana media for LAFP to use at its discretion for press releases.

We will be attending the AAFP governmental relations workshop in St. Louis, Missouri, in November to work with AAFP governmental relations staff members, as well as other chapter staff members in attendance, to discuss what's going on around the country and how it could affect Louisiana family medicine.

This is all geared toward an expectation that Gov. Jindal will call a special session in January or February on either education or health

care. At this time, we are predicting the special session will be one on health care. We won't know, specifically, what issues will be addressed in the session. We won't know until the governor releases the items in the call of the session. He has until two weeks before the session to release the call. We suspect there will be policy-change legislation as well as appropriation of funds toward health care. We will know more by the time the fourth-quarter magazine goes to press, and we will articulate what we know as best we can in that issue.

The regular session will begin April 27. It will be a shorter session than 2008 in that it is a fiscal session comprised of 45 days of business in a 60-day period. A regular session is comprised of 60 days of business in an 85-day period. All bills must be related to the state's budget, except for five bills per legislator that can be filed related to any issue. Back to the special session on health care — the only bills that can be filed there are ones specifically related to the governor's call items. This means that any bill filed must fall within the section of law in any given item in the call. This governor has been meticulous in his narrow scope of any call he has issued in the first two special sessions of his administration.

One of the good things about a fiscal session is the limited number of bills that can be filed by legislators. This means the workload could possibly be less than a regular session. That being said, we expect medical malpractice reform legislation to be filed. The direction of such legislation will largely depend on what common ground can be found prior to the session. Whether common ground is found or not, we expect the legislation to be filed regardless.

LAFP manned the nurses' station at the Capitol this year very well. Having a presence at the Capitol of family physicians was very impressive to the legislators. Please sign up as soon as possible for next year's roster and come meet your legislators. Speaking of meeting your legislators, if you know who your state legislators are, please convey this information to the LAFP headquarters so we can begin to build a grassroots network pairing family physicians with legislators and vice versa. Also, sign up to be a Key Contact, as we need witnesses at the Capitol to give testimony in committee and help lobby legislators. We are your lobbyists, but we don't live, work, vote and send children to school in your district. It's like the old semi-pro baseball saying, "You can't beat the local boys on their home ground!" ... THAT'S YOU!



# Donate to LaFamPac Today!

Family physicians need the support of legislators who are focused on solving issues that impact your practices and the health care of the patients you serve. **LaFamPac** allows the opportunity for the LAFP to have its voice and political goals heard and make contributions to candidates who support issues important to family physicians and your patients.

If you have not done so, the LAFP encourages you to support **LaFamPac** and the Academy's efforts to protect and improve the entire realm of family medicine that shapes your work and your patients' lives.

Make your voice strong by supporting **LaFamPac**, and make your contribution today! Please visit [www.lafp.org](http://www.lafp.org).

Thank you to the following 2008 **LaFamPac** contributors! Because of your support and generosity, **LaFamPac** has raised \$3,700 so far this year.

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## DO YOUR LEGISLATORS KNOW WHAT KEEPS YOU UP AT NIGHT?

# FAMMEDPAC

*Family Medicine's Champion in Washington, D.C.*



## SUPPORT CANDIDATES WHO SUPPORT YOU.

Support FamMedPAC. FamMedPAC is the political action committee of the American Academy of Family Physicians. It is the financial vehicle through which you can support the election or reelection of candidates who share your commitment to family medicine. Now in its third year, FamMedPAC strengthens AAFP's advocacy efforts and our presence in Washington. And it needs your support.

Contribute now at [www.FamMedPAC.org](http://www.FamMedPAC.org).





# LAFP Foundation Auction Luau a Huge Success

This year's LAFP Foundation Auction was held in conjunction with a luau, went "live" instead of silent and raised more than \$3,800. Proceeds from the auction will benefit LAFP Foundation programs.

**The LAFP Foundation recognizes the following companies that donated items:**

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- New Orleans Marriott and Convention Center
- Paris Parker Salon
- Ralph Brennan Restaurant Group
- Sandestin Golf and Beach Resort
- Sheraton of Baton Rouge/Belle of Baton Rouge
- Sheraton of Baton Rouge/Convention Center
- Silver Slipper Casino
- The Court of Two Sisters
- The Ritz Carlton
- The Whitney Wyndam Hotel

**The LAFP Foundation recognizes the following individuals who donated items:**

- Dr. and Mrs. Michael Madden
- Dr. and Mrs. Harold Ishler Jr.
- Dr. and Mrs. Robert Lahasky
- Dr. and Mrs. Ed Martin Jr.
- Mr. Weber Parent

Special thanks to Dr. Walter Birdsall for so graciously serving as disc jockey for this special event.



## Thank You to Our 2008 LAFP Foundation Contributors!

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*If you would like to donate to the LAFP Foundation, please visit our Web site at [www.lafp.org](http://www.lafp.org).*



# Tar Wars® 2007-2008 Coordinator Year-End Summary



At the Tar Wars® National Poster Contest Awards Banquet, Saria Carter Saccocio, MD, presented Dr. Albert Rees with a Tar Wars® Recognition of Service Certificate. The Tar Wars® Recognition of Service Certificate recognizes the departing Tar Wars® Program advisors for their leadership, contributions and commitment to the Tar Wars® effort during their advisory term.

### Coordinator Information:

Name: **Albert Charles Rees, MD**  
State: **Louisiana**  
Address: **111 Ronald Boulevard, Lafayette, LA 70503**  
Phone: **337-234-6878**  
E-mail: **akrees@bellsouth.net**

Please indicate if you are a full-time or part-time (paid Tar Wars® position with your organization) or strictly volunteer coordinator?  
**Volunteer, part-time coordinator**

Please list any co-coordinators or regional coordinators:

- Richard Burroughs, MD, Baton Rouge General Medical Center**
- Kelly Edminson, Central Louisiana Area Health Education Center**
- Jade Verret, Louisiana Academy of Family Physicians**
- Lee Ann Albert and Jenna Sharpton, North Louisiana Area Health Education Center**
- Elizabeth Tabor, Southeast Louisiana Area Health Education Center**
- Jennifer Burris, Southwest Louisiana Area Health Education Center**

Number of years Tar Wars® has been implemented in your state: **15 years (?)**

Estimated total budget for 2007-2008 Tar Wars® in Louisiana: **\$4,250**

Did you submit and/or receive any grants?  
**Possibly one or more AHEC(s) did**

Funding source(s) or partners for your state Tar Wars® program: **Baton Rouge General Medical Center, Louisiana Academy of Family Physicians Foundation and Louisiana's Area Health Education Centers**

### School Participation:

Tar Wars® presentations were made in the following civil parishes (counties): **Avoyelles, Bossier, Caddo, Calcasieu, East Baton Rouge, Lafayette, LaSalle, Rapides, St. Landry, Washington and Winn. LAFP would like presentations in all 66 parishes.**

Total number of schools: **73**

Total number of students: **8,249**

### Presenter Participation:

Total number of presenters: **66**

Number of Family Medicine Residency Programs involved in presenting Tar Wars®: **4**

Number of medical schools involved in presenting Tar Wars®: **2**

Number of presenters, by profession:

- 2 Classroom Teachers**
- 4 Nurses**
- 0 Dentists**
- 0 Physician Assistants**
- 5 Health Educators**
- 0 Respiratory Therapists**
- 9 Family Physicians**
- 38 Residents**
- 3 Medical Students**
- 0 Social Workers**
- 5 Other (please specify) medical oncologist, administrative assistants**

### Participation by

#### Other Organizations:

Locations for poster contests: **The AHECs held regional poster contests at their individual offices. At its Mid-City campus, Baton Rouge General Medical Center held a poster contest for most of East Baton Rouge Parish, For Louisiana's statewide poster contest. LAFP sponsored an elegant but poorly attended reception at the Louisiana State Museum in Baton Rouge.**

Agencies donating prizes or in-kind support: **Baton Rouge General, Louisiana's AHECs and LAFP**

### Public Relations, Visibility and Media Exposure:

Number of media impressions or other PR/visibility for state Tar Wars® program: **During the last 12 months, LAFP's Louisiana Family Doctor had several articles on Tar Wars®. I don't have hard copies of them but will help anyone wanting to see them. LAFP Web site has had a link to the national Tar Wars® Web site.**

Total number of Capitol Hill visits made in D.C. by student state winner, family or coordinator: **2**

Additional comments or suggestions: **During the year beginning September 1, 2008, we will increase our efforts to recruit presenters, especially retired family physicians.**

Complete and return your Year-End Summary to AAFP Tar Wars® by August 1, 2008, to Pamela Rodriguez, CAE, at AAFP Tar Wars®, 11400 Tomahawk Creek Parkway, Leawood, KS 66211-2672, fax: (913) 906-6099, or e-mail: [prodrig@aaafp.org](mailto:prodrig@aaafp.org).



Emilee Leger pictured with Sen. David Vitter



From left to right: Jeffrey Cain, MD, co-founder of Tar Wars®; Emilee Leger; and Amber Isley, MD, chair of Tar Wars® program

## Louisiana Tar Wars® Winner, Emilee Leger, Receives Honorable Mention at the National Tar Wars® Poster Contest!

Emilee Leger, Louisiana's Tar Wars® Poster Contest winner, received an honorable mention at the 2008 Tar Wars® National Conference in Washington, D.C., during a ceremony held on Monday, July 21. Emilee is a fifth-grade student from Ernest Gallet Elementary School in Youngsville, Louisiana. Mrs. Leger said, "The Tar Wars® Conference was great. Emilee had a wonderful time, as did all of us. Thank you again for the opportunity to attend the conference. It was a once-in-a-lifetime trip for her and one she will never forget." Emilee also had a chance to meet with Sen. Vitter and was given a Capitol tour by a staff member in Sen. Landreau's office.

This year marked the 20th anniversary of Tar Wars®, a tobacco-free education program administered by the American Academy of Family Physicians (AAFP) that increases students' awareness of attitudes about tobacco use and the effects of tobacco on the body. Since it was established in 1988, Tar Wars® has reached more than 8 million children with its tobacco-free message.

The Tar Wars® program culminates with its annual poster contest, which encourages chil-

dren to create posters that emphasize the positive aspects of not using tobacco.

Zach Heasley, a fifth-grader from Paden City, West Virginia, was named the 2008 Tar Wars® National Poster Contest winner and was awarded a family trip to Disney World worth up to \$3,000. In addition to Heasley, three runners-up, six honorable mentions, including Louisiana's Emilee Leger, and the state-level poster contest winners were recognized at the awards ceremony. All state winners in attendance received a prize packet and a savings bond.

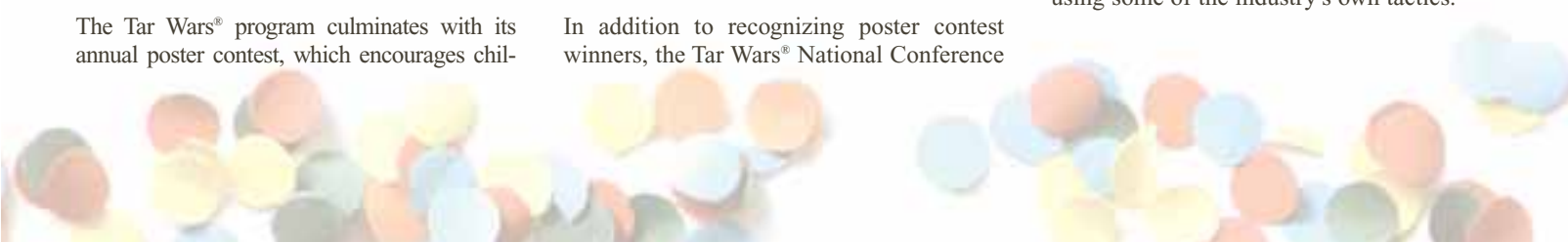
The winning posters were chosen from 39 entries, all winners of state-level Tar Wars® poster contests. Posters were judged on their artistry, creativity, originality and their ability to communicate a clear and positive message about being tobacco-free.

Digital images of all winning posters can be downloaded from [www.tarwars.org](http://www.tarwars.org). Poster artwork is also displayed in schools and is reproduced on promotional items available at [www.tarwars.org](http://www.tarwars.org).

In addition to recognizing poster contest winners, the Tar Wars® National Conference

allowed students to voice their opinions about tobacco use and tobacco legislation to their congressional leaders during visits to Capitol Hill.

Tar Wars® is the only youth tobacco education program offered at this time by a medical specialty organization in the United States and it reaches approximately 500,000 students annually. Thousands of family physicians and health care leaders across the country present the Tar Wars® message to fourth- and fifth-grade students in their local schools every year. This national initiative of the AAFP is designed to teach kids about the short-term, image-based consequences of tobacco use, the costs associated with using tobacco products and the advertising techniques used by the tobacco industry to market its products to youth. Tar Wars® was developed in 1988 by Jeff Cain, MD, and Glenna Pember of the Hall of Life at the Denver Museum of Natural History and Doctors Ought to Care (DOC). Cain said the intention of the program was to counteract the messages created in tobacco advertising by using some of the industry's own tactics.





“While the tobacco industry uses advertising to manipulate potential users by making smoking appear sexy, glamorous and cool, Tar Wars® uses images to emphasize short-term consequences of tobacco use to show why *not* smoking is actually sexy, glamorous and cool,” Cain said.

Cain said that most of the anti-smoking messages at the time were focused on stressing the long-term health effects, and while that message is important, he said it is not necessarily the most effective with young people. Children tend to form their views about tobacco use between the ages of 12 and 14, an age when Cain said they are much more concerned with image and what happens in their immediate lives. In 1993, a national training conference was held to spread the Tar Wars® program across the United States, and the AAFP endorsed Tar Wars® as a national program. With representation from throughout the United States, a national board was formed the same year to help expand the program’s effectiveness, goals and vision.

“We wanted people running it in each state to see it as their own program. True success is not accomplished by what you do with your own hands, it’s what lives on in the work and lives of others,” Cain said.

The AAFP has overseen the program since 1997 and has promoted Tar Wars® to AAFP members locally, nationally and internationally. Tar Wars® has been presented in all 50 states as well as in Australia, Bangladesh, Germany, India, Ireland, Italy, Japan, Kosovo, Macedonia, Nepal, the Netherlands, New Zealand, Sweden, Turkey and the United Kingdom.

# 2008 Foundation Golf Tournament

*Strengthening the Foundation of Family Medicine!*

Family physicians are the foundation of a strong health care system. Trained in the most current techniques and technologies, they can diagnose and treat a full range of problems for a wide range of individuals — from young to old. As they do, they build solid relationships with their patients, their patients’ families and their communities.

To help raise money for the LAFP Foundation, the LAFP holds an annual Foundation Golf Tournament in conjunction with the Annual Assembly & Exhibition. The 2008 Foundation Golf Tournament was held Thursday, July 3, in conjunction with the 61st Annual Assembly & Exhibition in Destin, Florida. It was on the Links Golf Course located on the grounds of the beautiful Sandestin Golf and Beach Resort. The tournament was an 18-hole scramble, which allowed everyone to just relax and have a good time. Special games included longest drive, longest putt and closest to the pin on a par-3 on both the front nine and the back nine.

All participants received a golf goodie bag as a small token of appreciation. The winners of the special games received an LSU golf towel and a set of three LSU golf balls. The first-place team received \$25 gift cards to the Links Golf Shop located at the Resort. The first-place team included Dr. Bryan Picou, Dr. Ricky Jones, David McCallister and Shawn Baquet, MD.

Annual Assembly registrants, spouses, guests and supporters joined together to support the LAFP Foundation. This included Dr. James Campbell, Melinda Early, Dr. Jason Fuqua, Dr. James Gengelbach, Dr. Bryan Picou, Dr. Ricky Jones, David McCallister, Shawn Baquet, Dr. Donald Rockey, Dr. James Binkard, Kenny Laborde, Mike Simoneaux, Dr. Michael Fleming, Chris Wiseman, Dr. Jack Heidenreich and Ellen Heidenreich. THANK YOU to all who participated in this event!

A special THANKS goes to Drs. Bryan and Cissy Picou for their Foundation Golf Tournament Hole Sponsorship and Dr. Ricky Jones for his help in coordinating this event!

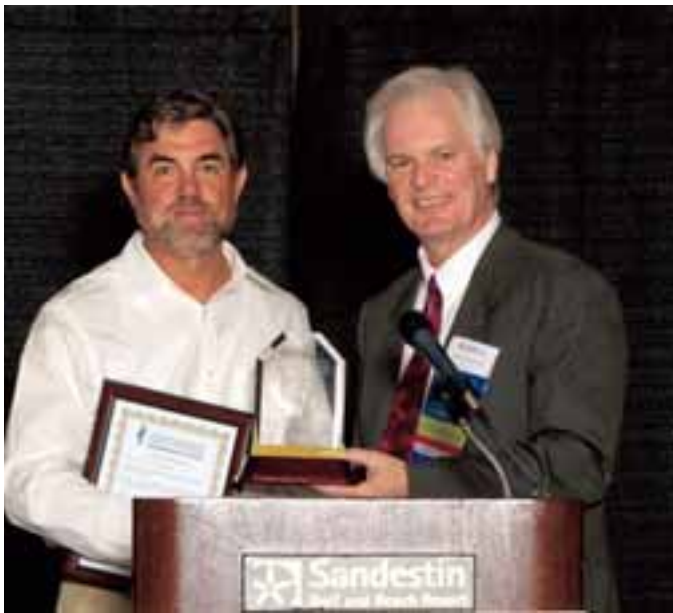


First-place team





# 2008 Annual Assembly Highlights



Dr. Russell Roberts (right) presents an award to Dr. Michael Harper (left) for his many years of dedication as the Education Committee Chair.



James Campbell, MD, being sworn in as LAFP president by AAFP President James King, MD



From left to right: Russell Roberts, MD (LAFP's outgoing president); James King, MD (AAFP's president); Michael Fleming, MD (Former LAFP and AAFP president); and James Campbell, MD (LAFP president)

## Thank You to Our 2008 Educational Partners for Support of Our 61st Annual Assembly

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Takeda Pharmaceuticals North America

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UpToDate



John Fleming, MD (right), presents the National Representative Gift to James King, MD (left).



John Fleming, MD (right), presents the F.P. Bordelon, MD, Lectureship Award to Dr. Michael Fleming (left), former LAFP and AAFP president.



Dr. Russell Roberts received his farewell president's jacket and award for his outstanding service as president of the LAFP during the 2007-2008 year.

## 2008 Exhibitors

Abbott  
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 Allergan  
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 Astra Zeneca  
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 Daiichi Sankyo, Inc.  
 ECR Pharmaceuticals  
 Eisai, Inc.  
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 Endo Pharmaceuticals, Inc.  
 Ethicon Endo-Surgery  
 Forest Pharmaceuticals, Inc.  
 GE Healthcare  
 HCA Healthcare  
 LAMMICO  
 Lifescan, Inc., a J & J Co.  
 Lippincott Williams & Wilkins  
 Med Job Louisiana  
 Meda Pharmaceuticals  
 Medtron Software Intelligence, Inc.  
 Merck and Co. – Global Vaccines and Infectious Diseases  
 Merck/Schering Plough  
 Novartis Pharmaceuticals (Specialty Medicines)  
 Novo Nordisk  
 Organon, a part of Schering-Plough  
 Pfizer-Pratt Division  
 Pinnacle Medicare Services  
 Procter & Gamble Pharmaceuticals  
 ProEthic Pharmaceuticals  
 Roche Labs  
 Sanofi Aventis  
 Sanofi-Aventis – Internal Medicine  
 Sanofi-Pasteur  
 Santarus, Inc.  
 Schering-Plough  
 Sepracor  
 Sleep Solutions  
 Solvay  
 Surgical Specialists of Louisiana  
 Takeda Pharmaceutical  
 TAP Pharmaceuticals  
 Teva Specialty Pharmaceuticals  
 UCB  
 USAF MEDICAL CORPS  
 Wyeth Pharmaceuticals



## Membership Recap

*As of August 31, 2008*

Type	Count
Active	811
Inactive	11
Life	70
Student	377
Resident	182
<b>Total Members</b>	<b>1,454</b>
Prospective Residents	5
Pending Approval	0

## New Active Members

Charles Edward Baxter, MD, Minden  
 Dixie Guillot Broussard, MD, Marksville  
 Gordon H. Clark, MD, Baton Rouge  
 Debra Katherine DePrato, MD, New Orleans  
 Corey M. Hall, MD, Baton Rouge  
 Brian Patrick Higgins, MD, Brusly  
 Nedra Clem Jackson, MD, Missouri City  
 Ernest James III, MD, Kenner  
 Natalie Cecilia Phillips, MD, Alexandria

Coleman Sims Pratt, MD, New Orleans  
 Hugo Arturo Valdes, MD, Hammond  
 Priya Palani Velu, MD, New Orleans

## New Resident Members

Nana Yaw Adu-Sarkodie, MD, Kenner  
 Rafia Aftab, MGBG, Alexandria  
 Robert Lindsey Anglen, MD, Alexandria  
 Stephanie Sue M. Awad, MD, Baton Rouge  
 Ali M. Bajwa, MD, Metairie  
 Samer Bakbos, MD, Baton Rouge  
 Amber Cooper Bazler, MD, Shreveport  
 Daisy M. Gamotin Benigno, MD, Monroe  
 Sreekanth R. Depa, MBBS, Monroe  
 Jordan Paul Downing, DO, Baton Rouge  
 Rocky Wayne Fowler, MD, Shreveport  
 Kathleen B. Freeman, MD, Baton Rouge  
 Noel Marisigan Garcia, MD, Lafayette  
 Gregory D. Garner, MD, Bossier City  
 Anila Junaid Ghaffar, MBBS, Monroe  
 William L. Gibson Jr., MD, Shreveport  
 Madhumathi Gokapai, MBBS, Lafayette  
 Brian F. Hanley, MD, Bogalusa  
 Sean Hays, MD, Hodge  
 Chrisadel Rema Heath, MD, Alexandria  
 Heather S. Hill, MD, Baton Rouge  
 Richard A. Hines Jr., MD, Lafayette  
 Gwendolyn L. Holdiness, MD, Mer Rouge  
 William P. Hudson II, MD, Monroe  
 My-My Huynh, MD, Baton Rouge  
 Noor Ali W. Jiwani, MBBS, Bogalusa  
 Stephen Todd Jones, MD, Kenner  
 Naseer N. Khan, MD, Monroe  
 Jessica Khanna, MD, Baton Rouge  
 Candice LeDuff Knight, MD, Bogalusa  
 Son-Min Kosofsky, MD, Kenner  
 Mukesh Kumar, MD, Lafayette  
 Charlie C.T. Le, MD, Metairie  
 Christina Marie Leal, MD, Metairie  
 Robert Wyatt Love, MD, Lafayette  
 Albert Lum, MD, Lafayette  
 Walker C. May, MD, Shreveport  
 Dana C. Mays, MD, Pineville  
 Roger Mehta, MD, Metairie  
 Moshkoo Minovi, MD, Shreveport  
 Christian L. Montegut, MD, Metairie  
 Uzoma Bertram Moore, MD, Baton Rouge  
 Leim Chi Ngo, MD, Metairie

Adam F. Novack, MD, Shreveport  
 Maricelle Oracion Ong, MD, Kenner  
 Rishi Ram Pathak, MBBS, West Monroe  
 Eslynn Penamante-Lum, Lafayette  
 Ismail S. Penukondra, MBBS, Alexandria  
 Prashanth K. Pothem, Monroe  
 Michael Drew Proltor, MD, West Monroe  
 Admir Seferovic, MD, Bogalusa  
 Rayma H. Subramanyam, MD, Lafayette  
 Brandon K. Tilley, MD, St. Francisville  
 Ukeme Umoh, MD, Shreveport  
 Jason Watt, MD, Kenner  
 James L. Wootton III, MD, Shreveport  
 Azadeh Y. Yasinian, MD, Kenner

## New Student Members

Abigail Piazza, Bossier City  
 Adam Gicewicz, New Orleans  
 Alexandra Wright, Shreveport  
 Amanda Hammad, Bossier City  
 Amber Fontenot, New Orleans  
 Anh Vu, Shreveport  
 Anna Chollet, New Orleans  
 Atallah Shehadeh, Shreveport  
 Blanche LaCombe, Shreveport  
 Brad Beckham, New Orleans  
 Brittany Blockman, New Orleans  
 Bryan Hambley, New Orleans  
 Cheynita Metoyer, Bossier City  
 Chris Bassett, New Orleans  
 Christina Le, New Orleans  
 Christine Mazza, New Orleans  
 Chuong Thai, Metairie  
 Clint Lincoln, Shreveport  
 Conrad S. Williams, New Orleans  
 Courtney Kling, Shreveport  
 Cullen Burke, Shreveport  
 Daniel King, Shreveport  
 David Almario, New Orleans  
 David Matlock, Shreveport  
 Davis Ogitani, New Orleans  
 Douglas Tucker, Shreveport  
 Edward Wallace Johnson III, Shreveport  
 Elizabeth Lindley, Shreveport  
 Elizabeth Njoroge, New Orleans  
 Elizabeth R. Osborn, Bossier City  
 Emily Womack, Bossier City  
 Erin Johnson, Shreveport



Genevieve Schult, Shreveport  
 Grace Ingram, Shreveport  
 Greg Mitchell, New Orleans  
 Hannah Bauer, Shreveport  
 Holly Peek, New Orleans  
 Jacob LeBas, Shreveport  
 Jared Shows, Shreveport  
 Jay Shukla, New Orleans  
 John Nevin, New Orleans  
 Jonathan James, Glenmora  
 Jordan Burnham, Shreveport  
 Joshua Rivet, Shreveport  
 Joshua D. Sonnier, Shreveport  
 Julianna Finelli, New Orleans  
 Karen W. Small, Benton  
 Kate Chiassan, Shreveport  
 Katie Buckalew, Shreveport  
 Katie Hall, New Orleans  
 Katie Unger, New Orleans  
 Katy Woodward, Shreveport  
 Kaylin Watson, Bossier City  
 Kelly Lynn Erwin, New Orleans  
 Kimberly Holley, Shreveport  
 Kortney Raeuchle, Shreveport  
 Kriston Drouant, Shreveport  
 Krystal George, Shreveport  
 Kyle Brownsberger, Shreveport  
 Larissa A. Thomas, New Orleans  
 Lauren Boyle, New Orleans  
 Lauren Crane, Shreveport  
 Lauren Fitzgerald, Shreveport  
 Lindsey Wargo, Shreveport  
 Lisa Katherine Morris, Shreveport  
 Logan Matthew Atkins, Shreveport  
 Lori Guillot, New Orleans  
 Margaret Young, Lake Charles  
 Mary Shehata, Shreveport  
 Mathew T. Epps, New Orleans  
 Matt Hoffman, Shreveport  
 Matthew Burn, Shreveport  
 Matthew McEachern, Shreveport  
 Megan Hodges, New Orleans  
 Megan Stock, New Orleans  
 Michael McCormack, New Orleans  
 Mimi Demarest, Shreveport  
 Natalie Gullatt, Shreveport  
 Natalie Rodden, New Orleans  
 Nicholas Ballay, Haughton

Nichole Miller, Shreveport  
 Paul Guidry, Shreveport  
 Paul Murphy, Shreveport  
 Paul Jacob, New Orleans  
 Phil Rothbert, New Orleans  
 Rachel Ohlmeyer, Shreveport  
 Rebekah Gusewelle, New Orleans  
 Robert C. Smith II, Bossier City  
 Robert Miller, New Orleans  
 Robinson Yu, Shreveport  
 Ross Hardy, Shreveport  
 Ryan Perkins, Shreveport  
 Samy Abdelghani, New Orleans  
 Sandy Mudge, New Orleans  
 Sarah Baker, Doyline  
 Sarah E. Hotard, Shreveport  
 Sarah Lawson, New Orleans  
 Sarah Smith, New Orleans  
 Sean Kim, New Orleans  
 Shaun Hanson, New Orleans  
 Sophie Katz, Shreveport  
 Stephanie Losq, New Orleans  
 Stephanie Seasily, New Orleans  
 Steven Mack, New Orleans  
 Steven Thomas, Shreveport  
 Sue Phillips, Shreveport  
 Tara Andrews, Shreveport  
 Teddi Hebert, Shreveport  
 Thanmaya Reddy, Shreveport  
 Theresa Chen, New Orleans  
 Valerie Cagle, New Orleans  
 Valerie Lockhart, Shreveport  
 Vanessa Vanderpool, New Orleans  
 Wendy Wong, New Orleans  
 William Bailey Luster, Shreveport  
 William Kethman, New Orleans  
 Yonatan Platt, Shreveport  
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*Wayne Gravois*

Wayne Gravois, MD  
 LAFP Legislative &  
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# Residency Reports

## Baton Rouge General Family Medicine Residency Program

Karla Pope, MD, PGY-3, Chief Resident

Well, the new residency year is well underway at the Baton Rouge General Family Medicine Residency! The last week of June was filled with orientation events for the new interns as well as graduation events for the PGY-3s. During orientation week, the interns, the faculty and the chief resident spent a morning painting the inside of the Youth Oasis building as part of the yearly community project. At the end of the week, the interns were officially welcomed with a party at the home of Dr. Rob and Patti Chasuk, program director. After their first month, the new residents are settling in to their new titles as MDs with their new responsibilities.

The 2008 graduating class held their graduation ceremony at the LSU Faculty Club on June 21, 2008. Mr. George Bell, vice president of physician relations at Baton Rouge General, was the keynote speaker. The members of the graduating class were: Robert Balentine, MD; Allison Clement, MD; Roderick Hart, MD (December); Stacy Jones, MD; Leonard Treanor, MD; and Naysha Warner, MD. Awards given were as follows:

- Behavioral Medicine Award: Stacy Jones, MD
- Community Service Award: Naysha Warner, MD
- Gerald R. Gehring Award: Stacy Jones, MD
- Scholarly Activity of the Year Award: Stacy Jones, MD
- Faculty of the Year Award: C. Edward Geno, MD
- Residents Choice Award: Sandra Wiley
- HB Holden, MD, Community Physician of the Year Award: Carol Patin, MD

There are many exciting things taking place at the residency program and at the Family Health Center. The annual resident social was held at Laser Tag of Baton Rouge. Twenty residents and family members participated in three “friendly” games of laser tag. It was a relaxing and stress-free evening. Paul Nguyen, PGY-3, was the overall winner. The Family Health Center is currently collecting school supplies for their patients. Seven teams collected supplies for kindergarten- through middle school-aged children. The supplies were given out to children seen at our clinic for a well-child exam during September.

Several initiatives are underway for improving the health and wellness of residents, faculty, staff members and patients at the Family Health Center. Two workout sessions have been held under the direction of Joe Coleman, personal trainer. The sessions were well-received and will be continued. In addition, a walking club has been started three afternoons a week. The goal is to complete the Mardi Gras half marathon in New Orleans February 1, 2009. To encourage patient compliance with exercise, a new program, “Walk with a Doc,” will be starting in October. This will occur one Saturday each month and will give patients an opportunity to walk side-by-side with their physician to ask questions and become more physically active.

We would also like to congratulate Dr. Brandi Basso, PGY-3, and her husband, Chad, on the birth of their daughter, Avery Elizabeth, on July 25, 2008. Mom and baby are doing well.

As you can see, many new and exciting things are taking place at the Baton Rouge General Family Medicine Residency! Stay tuned for more developments...

## East Jefferson General Hospital Family Medicine Residency Program

Jason Fuqua, PGY-3

Geaux Tigers from the East Jefferson General Hospital Family Practice Residency Program!

Another academic year has begun, and yet another academic year has passed. I would like to start off our report by sharing the future of our graduating residents. Dr. Danielle Angeron has joined a group practice in her hometown of Houma, Louisiana. Dr. Luis Arencibia has teamed up with East Jefferson After Hours working in their Urgent Care Clinic. Dr. Lisa Casey couldn't get enough of residency, so she decided to stay on here as a faculty member at East Jefferson. Dr. Kelly Fuqua is working with the Southeast Louisiana Veterans Health Care System until her husband (AKA me) finishes with residency. Dr. Kevin Guillory joined a group practice in Opelousas, Louisiana. Dr. Clayton Mazoue began his solo practice affiliated with East Jefferson General Hospital.

We were able to send the graduating residents off with a bang at our 10th annual Roast and Toast this year. Everyone had a great time, and the barbs weren't too sharp. I got to serve as the master of ceremonies for the evening (if you don't know me, I like to talk!). A great big THANK YOU goes out to Drs. Cullen Ocmund, Ka-Yan Tong and Maria Cartagena for all the hard work they put into this year's event. It was a great success!

We were also able to officially welcome our six new residents to their lives as interns at the Roast and Toast: Dr. Camille Nancy Anise-Madden, Dr. Ali Bajwa, Dr. Christiana Leal, Dr. Charlie Le, Dr. Christian Montegut and Dr. Liem Ngo. It capped off a week of lectures that I hope prepares them for all the challenges they will be facing in their futures. So far, so good. The first-year residents are all adjusting to residency and doing a great job. Keep up the good work guys (and gals)!

We were sorry to see two of our faculty members leave us this summer. Dr. Tiffany Davis, a recent graduate of the program, served for a year as an attending physician for our faculty. She is leaving for private practice in the Baton Rouge area. Linda Collings, PhD, decided to take a “break” to be a full-time wife and mommy. We will definitely miss both of them and their enthusiasm for teaching and learning.

We have also been very busy with conferences. As a newly elected Board member representing the residents for 2008-2009, I was able to attend the LAFP Annual General Assembly Conference in Sandestin, Florida. The conferences were very educational, and the golf and beach were good, too! Drs. Cullen Ocmund, Mehul Sheth, Maria Cartagena and Ka-Yan Tong were able to attend the National Resident and Student Conference in Kansas City this month as well. Dr. Ocmund, who received a leadership award, was selected to be the Louisiana resident delegate at the conference. Dr. Mehul Sheth and

Dr. Ka-Yan Tong submitted essays to the AAFP and received minority scholarships to attend the conference. They had a great time meeting new students, promoting family medicine, and attending workshops and lectures.

EJ Family Medicine is becoming known for its fertile ground as we congratulate some of our graduates giving birth to the future of medicine, Emerson Rose Casey was born on April 29, 2008, 8 pounds, 21 inches, to Drs. Lisa and Doug Casey. Dr. Danielle Angeron and husband, Joey, were just celebrating graduation when Anneliese Sophia Angeron was born on June 30, 2008, 7 pounds, 19.5 inches. And Drs. Tara and Augie Berner welcomed baby number four, Gareth Armador Berner, on August 2. We'll report the new arrivals that will continue next spring in the issues to come.

As autumn approaches, we look forward to football games, cooler weather and another amazing year at EJGH. We continue to strive to provide excellent care to all of our patients and show our community as well as future doctors in medical school that family medicine has it all. Happy fall, y'all!

## LSUHSC-New Orleans at Kenner

Rafael Cortes, MD, Chief Resident

A new academic year began at Louisiana State University Family Medicine Residency Program in Kenner. We were blessed and happy with the new group of interns this year. They came from different fields and backgrounds, which include experience in public health, missionary work and community service, that we know are essential components of the family medicine biopsychosocial model. Staff members and upper-level residents are thrilled with the addition of these exceptional physicians, who make our program stronger and more capable of bringing excellent medical care to the people of Louisiana.

For the past year, with the help of the March of Dimes organization, the residency program has had the goal of integrating family-centered obstetrics and community medicine to provide high-quality prenatal care to the underserved Latina patient. The Family Practice Center recently obtained a new ultrasound machine, and Dr. Dave Williams, obstetrics director, and a representative from the March of Dimes organization hosted a workshop to improve skills in performing sonograms for prenatal care and active labor patients. The workshop included several moms-to-be and instructional video workstations. The residents found this activity to be an excellent way to enhance their care of obstetrical patients.

We have two new handsome members in our Future Family Physicians Program. The wives of Drs. Brandon Hider (PGY-3) and Mohammad Hadi (PGY-3) delivered healthy baby boys over the summer. We wish the best to them and their families in this new and exciting stage of life. Congratulations!

We are proud to announce that Dr. Wei Guo (PGY-2) was nominated and selected to participate in the fifth annual SCEGM (Southeast Center of Excellence in Geriatric Medicine) Resident Award Summit. Dr. Guo's award included travel and hotel-related expenses and participation in the SCEGM's conference. The conference teaches residents more about the practice of medicine in an aging society. Congratulations, Dr. Guo!

Lastly, much fun was had by residents, faculty members, administrative staff members and clinic staff members at the annual event to welcome interns in August. The welcome event, coupled with family night, was held at Zephyr Field in the Party Shack, while the New Orleans Zephyrs defeated the Tucson Sidewinders. During the game, everyone enjoyed ballpark favorites and participated in the seventh-inning stretch. It was a great time!

## LSUHSC Rural Scholars Track

Christine L. Manalla, Editor, LSU Department of Family Medicine

Family medicine at LSU is looking forward to an exciting year ahead. The year is already in full swing for many of our second-, third- and fourth-year students, but it is just beginning for the new first-years! We would like to welcome all of the new first-year students! The student organization fair held during first-year orientation was very successful this year. Many students in the first-year class expressed interest in family medicine, and FMIG recruited many new members! We are looking forward to another exciting and event-filled year. Two LSU students, Lacey Millet and Lanniah Pham, recently attended the AAFP Student and Resident National Conference in Kansas City from July 30 to August 2.

We would also like to congratulate all of our new Family Medicine Interest Group officers:

President: Stewart Greathouse

Vice President: Matthew Whittington

Secretary: Angela Graebert

Treasurer: Xi Xiaochun

Tar Wars® Coordinator: Ashley Haddad

The Rural Track is also gearing up for the year. Third and fourth year students were invited to a barbecue on August 10, 2008, held at the home of Dr. Rosson. Many students attended, and the event was enjoyed by all! We would like to thank the UMC family medicine residents and staff for this invitation. Also, welcome to the new first-year Rural Track students and congratulations to the '08-'09 officers of the Rural Medicine Interest Group:

President: Jaime Collins

Vice President: Michelle McCoy

Secretary: Derek Johnson

## LSUHSC-New Orleans at Lake Charles

Jeffrey Combetta, MD, Chief Resident

Well, out with the old, in with the new. The recent graduates are on their way to practice in their local communities and will be missed. Their well-attended commencement celebration at the Lake Charles Country Club was absolutely beautiful. We wish them all well in their new homes and communities.

The new interns are adapting well to their new schedules and environment. All have recently completed the ACLS course and have also completed the series of "Pearls of Wisdom" lectures given each year by the upper-level residents. They have also completed various workshops, such as casting, splinting, treadmill stress testing and the pre-participation sports physical exams given at McNeese University to 800 high school athletes. They were also involved in a recent aortic aneurysm screening held at the Heart and Vascular Center health fair, where 288 participants were screened.

With that being said, we welcome the new interns: Jevin Bordelon, MD; Jessica Chaudary, MD; Kamran Chaudary, MD; Tejal Jetha, MD; Manhhai Nguyen, MD; Jennifer Pippin, MD; and John Stewart, MD.

Speaking of sports physicals, the program is excited to announce the success of working closely with the McNeese State University Sports Medicine team to provide yearly physical exams and coverage at selected sports events. This has proven to be a huge asset in providing our residents with additional training in sports medicine. I would also like to mention the success of providing coverage for the McNeese Infirmary. Being able to see the McNeese State University students has greatly improved the number of patient contacts for

our residents and has built a solid foundation with McNeese State University, which we hope to expand on in the future. These services have been very valuable to both McNeese and LSUHSC family medicine residents.

It is also a very exciting time for LSUHSC Family Medicine and Lake Charles Memorial Hospital. At a recent McNeese University press conference, Lake Charles Memorial Hospital was officially recognized for its contributions to McNeese's program, and each team member will now wear the Lake Charles Memorial Hospital logo on his or her uniform in recognition of this partnership. It is a very exciting time for the LSUHSC Family Medicine Program as we provide much of the coverage and physical exams throughout the year. Being a part of such a program has been an honor and a privilege for LSUHSC Family Medicine residents.

I would like to take this opportunity to announce the addition of two new full-time family medicine faculty members: Danette Null, MD, beginning September 1, 2008; and Tuan Pham, MD, beginning October 1, 2008. We are now an 8-8-8 program with five full-time family medicine faculty members and are getting stronger each year.

We would also like to congratulate second-year resident Johnny Segura, MD, and his wife on their new family addition. Welcome, Eli Segura, who weighed in at 7 pounds, 4 ounces. Yes, he's an LSU fan.

We continue to enjoy the success with our visiting pre-medical and medical students. It has been a pleasure to have them visit with us and to afford them a firsthand look at how important our jobs are as family physicians to the community. Some have already expressed an interest in family medicine.

As for what is in store this fall, Dr. Davenport's yearly "cochon de lait" is always an exciting and awaited event. He has no clue yet, but he is going to have another one this fall. We will let him know the date and time so he won't miss all the fun at his house.

As for the fishing report: Despite very hot and humid August days with heat indices in the low 100s, the specks and reds are plentiful on the south end of Big Lake. All you need is a little time off, and you can be down there in 30 minutes. Don't let the gas prices stop you when it comes to fishing ... just get out there and enjoy southwest Louisiana and the marshes.

## LSUHSC-Shreveport at Alexandria

Katheryn Burnaman, Residency Coordinator

Congratulations to our program director, Dr. Brian Elkins, who received the 2008 LAFP Family Physician of the Year award on July 5 during the annual LAFP Assembly in San Destin, Florida. As Nominating Committee chair, it was my honor to join Dr. Jill Rush, Dr. and Mrs. Michael Madden, and Dr. and Mrs. Elkins at the Awards and Installation Ceremony. While in Florida, a few days of sun and sand served as recuperation from a very busy June that included graduation, orientation and more.

The June 28 graduation ceremony resulted in six new alumni members, bringing the total number of graduates from the Alexandria program to 59. Of that number, 77 percent currently practice in Louisiana. We are very proud of the class of 2008: Drs. Michael Ellerbe, Alan Fortier, Christopher Foti, Gertrude Gboloo, Ginger Pace-Herndon and Catherine Jerez, who are all now practicing rural medicine.

Orientation for the 2008 interns included training at LSUHSC-Shreveport, Rapides Regional Medical Center and the residency program. Special thanks to our business office, laboratory, nursing and technology departments, who provided welcome meals on orientation days. Each departmental staff mem-

ber spent a lunch hour breaking bread and getting to know our newest residents. In addition, Rapides Regional hosted a Community Intern Welcome on the evening of August 7. The event included a cocktail reception, a dinner and a white-coat ceremony. Thirty area agencies were on hand to greet the interns and present gifts galore. We are most pleased to welcome the intern class of 2008: Drs. Rafia Aftab, Madhu Banga, Chrisadel Heath, Dana Mays, Joy Odeta and Ismail Penukonda. Two of the first-year residents are recipients of awards from the LAFP and LAFP Foundation. Dr. Heath, a graduate of LSUHSC-Shreveport, received the 2008 Michael O. Fleming, MD, Family Medicine Award. The Gerald R. Geringer Family Practice Medicine Award went to Dr. Mays, who received her degree from LSUHSC-New Orleans.

August also brought the sad news that A.C. Buchanan, Rapides Healthcare System's president and CEO, lost his courageous battle with cancer. In addition to being an astute businessman, he was a dedicated civic leader and longtime advocate of the residency program. Known as a true Southern gentleman, Mr. Buchanan devoted his life to improving the delivery of health care. He will be greatly missed by all who knew him.

Our current second- and third-year residents have been busy preparing poster presentations for the Cypress Bend Annual Educational Conference in November. In addition to the posters, the educational retreat hosted by LSUHSC-S includes faculty presentations, recruitment opportunities and recreational activities.

Planning is also underway for our October ACGME site visit. This is my initial and somewhat intimidating re-accreditation experience. I have read this should be considered an opportunity to shine. However, as I close to return to the flurry of site-visit preparations, I leave you with a true "Southernism" ... *"We are as busy as a one-armed wallpaper hanger with the seven-year itch."*

## LSUHSC-Shreveport

Nicole Brice, Residency Program Coordinator

Greetings from SHREVEPORT! With the summer coming to a close, we are adapting to all the new changes around here! So far this year, we have welcomed a new program coordinator, Nicole Brice; survived Match 2008; endured an ACGME accreditation site visit; said our "goodbyes" to our 2008 graduates; and welcomed our 2008-2009 intern class.

The new year brought our new program coordinator, Nicole Brice, along with many new, fresh ideas for the residency programs. Nicole is adjusting very well to the hustle and bustle of the two programs and the LSUHSC institution. She loves to celebrate family medicine! Nicole organizes all our functions to bring the residents closer to each other, faculty and medical students. We enjoyed a cochon de lait in January at Dr. Michael Harper's camp house ... a roasted pig, a huge spread, a roaring fire, horseback riding and s'mores, as well as a crawfish boil to say farewell to a residency graduate and a faculty member. Keep a watchful eye on the horizon for the fall Shreveport/Rural Family Medicine Event!

March brought MATCH 2008! What an experience! We are pleased to announce and welcome our new interns for 2008-2009:

- Amber Bazler, MD, Louisiana State University Health Sciences Center in Shreveport School of Medicine
- Rocky Fowler, MD, American University of the Caribbean
- Gregory Garner, MD, Indiana University School of Medicine
- William "Butch" Gibson, MD, Louisiana State University Health Sciences Center in Shreveport School of Medicine
- Sean Hays, MD, Louisiana State University Health Sciences Center in Shreveport School of Medicine

- Walker May, MD, Louisiana State University Health Sciences Center in Shreveport School of Medicine
- Moshkoo Minovi, MD, Saba School of Medicine
- Adam Novack, MD, American University of the Caribbean
- Admir Seferovic, MD, Louisiana State University Health Sciences Center in Shreveport School of Medicine
- Ukeme Umoh, MD, University of Calabar College of Medical Sciences
- Jamie Wootton, MD, Louisiana State University Health Sciences Center in Shreveport School of Medicine

The new intern class has made it through a hectic orientation month filled with new knowledge and different experiences ... the EMR, procedure clinics, the LSUHSC system and a ROPES course! But they did it with style, and, of course, they had great leaders — our Chief Residents: Jason Milligan, MD, and Clint Wilson, MD.

In June, we honored our eight program graduates at a ceremony at The University Club in Shreveport. Of the 2008 graduating class, seven of the graduates remained in Louisiana to practice with one returning to his home state, Alabama. We wish the graduates all the best and every success in all future endeavors. Our 2008 graduates are:

- Scott Bergeaux, MD, Kaplan, Louisiana
- Jody Chance, MD, Vivian, Louisiana
- Chesley Gregory, MD, Many, Louisiana\*
- Steven Kitchings, MD, Shreveport, Louisiana
- Nicole McCommon, MD, Vivian, Louisiana
- Albert Smith III, MD, Adamsville, Alabama
- Man Ton, MD, Shreveport, Louisiana
- Stacy Kanayama-Trivedi, MD, Shreveport, Louisiana

\*Will complete in January 2009

We would also like to welcome two new faculty instructors to our department: Drs. Stacy Kanayama-Trivedi, a Shreveport graduate, and Homayoun Ataei, an E.A. Conway graduate.

Lastly, we wish the best to everyone as we enter the exciting, new interview/recruiting season! GOOD LUCK!

## Tulane University School of Medicine – Department of Family and Community Medicine

In keeping with Tulane University School of Medicine's commitment to address community health needs, an initiative to reach out to rural Louisiana has begun, paralleling a neighborhood-oriented effort in the New Orleans Metro area. Called the Tulane Rural Outreach Initiative (ROI), the vision for this effort is to combine the resources, experience and wisdom present in those rural communities with those in the academic institution in order to improve health in the community. Both partners, the rural community and Tulane, will be stronger as a result, through joint projects, research, system changes and education.

The health care-related obstacles faced by communities in rural Louisiana are quite different from, yet equally challenging to, those facing the communities targeted in Tulane's New Orleans neighborhood health center project. Rural citizens face a unique combination of economic, social, educational and geographic factors that create disparities in health care and isolation from health-related resources. Consequently, rural Louisiana has been and remains medically underserved, despite the large increases in training of physicians in the United States during the last 30 years. Today, about 10 percent of physicians practice in rural areas, whereas nearly a fourth of the



From left to right: Matthew Prine, LAFP alternate student representative; Steven Richardson, LAFP student representative; and Josh Cason, FMIG president

## LSUHSC-Shreveport Family Medicine Interest Group

Debbie S. Henry, Academic Coordinator

LSUHSC-S Family Medicine Interest Group hosted the class of 2012 luncheon on Wednesday, August 6, 2008. The class of 118 students dined on hot food and was introduced to family medicine opportunities.

FMIG President **Josh Cason** provided the welcome and announced upcoming FMIG events, which included the first meeting, August 27, and the Resident Fair, which was held September 10. Senior student **Fallon Strother** highlighted family medicine elective and selective opportunities for the senior student. She indicated the students were always welcome to visit the Family Medicine Resident Clinic and always ask questions. AHEC Student Representative and Vice President of FMIG **Matt Prine** encouraged the students to consider the Primary Care Rural Preceptor Program (PCRPP) for the four-week summer period offered through a partnership between Louisiana AHECs and LSUHSC-S. The educational program provides the students an opportunity to participate in patient care. Family medicine residents, **Drs. Jason Milligan and Jaya Sharma** shared why they chose family medicine as a residency. Associate Professor **Dr. Jeff German** encouraged the students to keep open minds, enjoy their time as students and learn as much as they could about all specialties. He noted, as a family physician, he enjoys participating in missionary work and encourages students interested in future mission trips to contact him. **Jade Verret**, LAFP administrative assistant, invited students to sign up for LAFP membership. She highlighted the benefits of student membership and reminded the students that their membership fees were covered by the LAFP. Applications were available for signup. Debbie Henry, academic coordinator, introduced additional student representatives, residents, faculty members and staff members in attendance.

population lives in these areas, where populations also tend to be older and sicker, and hence more in need of access to health care.

Tulane's Department of Family and Community Medicine, in partnership with the dean's office, is taking a leadership role in developing the Rural Outreach Initiative. ROI will help communities in their organization and health needs prioritization efforts, will expand educational rotations in rural settings and will also focus on rural physician workforce development. Participating in the initial planning phases of the ROI are Dean Ben Sachs; Vice President Mary Brown; Rick Streiffer, MD, chair of Family and Community Medicine; and other senior faculty from the dean's office, including Marc Kahn, MD, associate dean for student affairs and admissions; and Ernest Snead, MD, assistant dean for student affairs. ROI builds upon Tulane's existing program, the Tulane Rural Medical Education program (TRuMED), which started in 2005 and targets the admission of rural students intent on future rural practice.

In support of the effort, Dr. Sachs has established two full-tuition medical school scholarships, beginning in 2008-09, for two students who are from rural Louisiana and who make a commitment to return to rural Louisiana and practice primary care for at least five years after their training. These are the only full scholarships in Tulane School of Medicine. These scholarships are possible because of Dean Sachs' commitment to the Rural Outreach Initiative (ROI).

ROI is initially planning for three to six communities interested in a partnership. Dr. Streiffer and Ms. Brown, along with members of the steering committee team, have already visited the communities of Bunkie, Winnsboro, Pineville, New Roads and Innis to discuss the potential with local leaders. Additional site visits are planned in upcoming months. Initial activities will include expanded contact between Tulane and the communities through expansion of sites and preceptors for all of the required third-year clerkships; the identification of local physicians to become clinical faculty members; health projects to assist communities with targeted public health priorities and needs; supporting local physicians' clinical needs; and physician workforce development, including recruitment of future medical students from rural areas and the expansion of funding for rural scholarships.

Many more details on the ROI will be forthcoming in the near future. For more information, contact:

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## University Medical Center – Lafayette

David Reehmann, LCSW

The evening of June 29 saw another impressive group of young physicians take to their wings and leave the nest at a ceremony marking the noteworthy occasion of their graduation. The event was again held at City Club at River Ranch here in Lafayette, and was a pleasant affair organized by two of the graduates, Boo Cestia and Jenny Templet.

We experienced our usual ambivalence regarding seeing the graduates depart — being excited about their accomplishment and new ventures yet sad to see them go. But move on they must, and the following is a brief review of where

they headed: Michael Bodin started with a clinic in Gonzalez. We would like to take the opportunity of congratulating Michael and his wife, Alicia, on the June 15 birth of a new daughter! Julia Claire joined her older brother, Jacob, as the second child in the Bodin family. Boo Cestia joined a clinic here in Lafayette in his home community of River Ranch. Andre Duplantis joined a practice in Raceland and will be a colleague of one of our former graduates, Jack Heidenreich. Jason Landry and Cassandra Pillette started a practice together in New Iberia. Norberto Pedrosa has pursued his dream of returning to Miami to practice medicine and has begun working as a hospitalist. Jenny Templet joined a practice in Thibodeaux with two former graduates, Jody Plaisance and Francis Robichaux. Anjanette Varnado joined her father in the family medicine clinic he has for some time run solo in Greensburg, Louisiana. Andre Viator is working in a local ER, although rumor has it that he may be going to Austin, Texas. If there is any truth to that rumor, we are not certain if he would be going primarily to focus on medical opportunities or those of a musical nature. Whatever that case may be, we wish all these folks much success in their practice situations and their lives in general and will be thinking about them frequently as time goes on.

Another person who will be missed is Wendy Latunik, who finished her geriatric fellowship on September 10. How quickly a year goes! We will miss the gentle and caring demeanor she exhibits, as well as the periodic talks she gave to the group. Her involvement in the community while she was here was impressive. One activity that stands out amongst the various others was her membership in the Lafayette Concert Band and the varied performances in which she participated as a saxophonist. These ranged from routine concerts, to an outdoor event at Parc International in downtown Lafayette on Memorial Day, to performances at the Lafayette Regional Airport to welcome World War II veterans returning from Honor-Air trips to Washington, D.C. Wendy has headed back to Long Island, New York, where she is involved in geriatrics and, no doubt, many other things.

We have two new additions that we are pleased to report: Robert Love joined the program in September as our eighth new intern. Robert is from Huntsville, Alabama, and went to SABA University Medical School. Maria Schnitzer began her FM/OB Fellowship here at UMC in July. She went to Rush Medical College in Chicago and did her residency at the Michigan State University Family Medicine Residency in Kalamazoo. She completed a High Risk OB/C-Section Externship at University Medical Center in Las Vegas. We are very happy to have these new people with us.

University Medical Center has, as usual, various projects underway or being planned. The emergency room is one of the areas for which there are plans for significant improvements. One of those has occurred with the creation of the Mental Health Emergency Room Extension (MHERE), which is housed adjacent to the existing emergency department. Currently licensed for 10 beds, the unit was developed to improve the care of patients experiencing acute behavioral health emergencies. It provides an environment for evaluation, stabilization and short-term management of such patients in a setting appropriate to their needs. The unit was expected to and has helped with the flow of ER patients in general, since that department has frequently been crowded with psychiatric patients. We are additionally happy that we have been able to arrange for our residents to begin spending time on this new unit as part of their experience in human behavior and mental health.

Finally, we recently had a very enjoyable barbecue to welcome the rural track students. The event was at the home of Drs. Kathleen and Jody Rosson. Kathleen is the associate program director, and Jody is a pulmonologist who participates in our residency in various important ways. Must go now, as my mouth is watering remembering all the great food!



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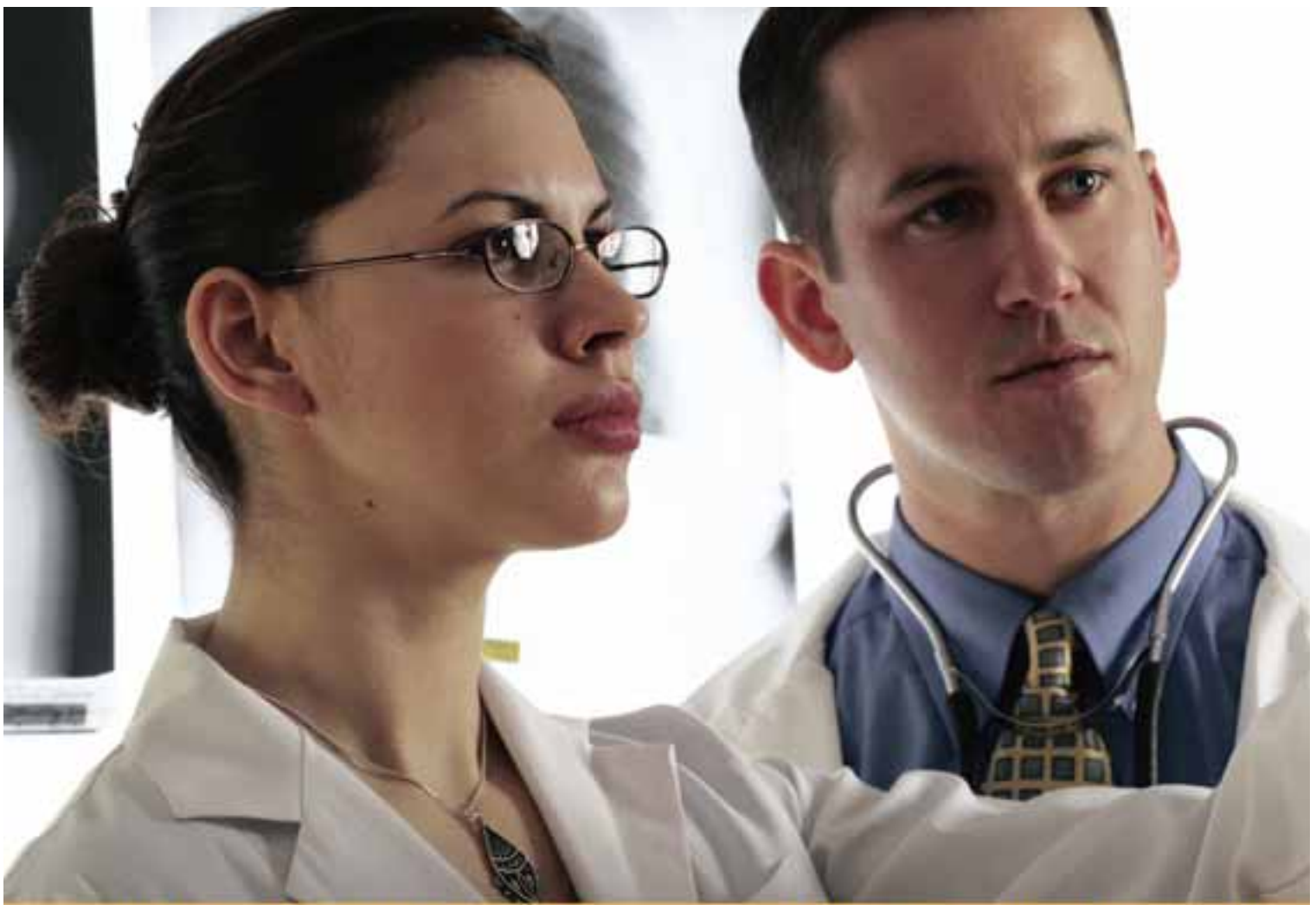
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