



### Digital Advertising Agreement

Please legibly complete all company contact information below as to appear on all relevant materials.

Advertiser: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

#### Media Company (if different than advertiser listed above)

Media Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Graphics Contact Name: \_\_\_\_\_ Office Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Accounting Contact Name: \_\_\_\_\_ Office Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Publication	Ad Type	Location	Frequency	Rate	Total Cost
www.LAFP.org				\$ _____	\$ _____
The Weekly Family Medicine Update (electronic newsletter)				\$ _____	\$ _____
LAFP Career Center				\$ _____	\$ _____

**Total Advertising Cost:** \_\_\_\_\_

**Payment Method**     Visa             MasterCard             Discover             American Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ 3 digit code: \_\_\_\_\_ Zip: \_\_\_\_\_

**Terms & Conditions** *Limit of one discount or special offer per contract unless otherwise specified by LAFP. Bundle packages already reflect a discount and are not eligible for further discounts.* Advertising is subject to the acceptance by LAFP as to character, layout, text and design. LAFP will have no liability for errors in type. LAFP will not be liable for any cost or damages if for any reason it fails to publish. Placement of advertisements is at the discretion of the LAFP unless previously agreed to in writing. The appearance of advertising does not imply endorsement of the advertised company or product nor will advertising be allowed to affect editorial decisions and content. LAFP has the right to refuse any advertisement that is inappropriate or incompatible with the mission of LAFP. Prohibited advertisement include: alcohol, tobacco, weapons, firearms, ammunition, fireworks, gambling, lottery, "miracle" cures, unsubstantiated health claims, and any directed at children. Neither advertisers nor their agents may collect any personal information from any user viewing the advertisement. Cookies, applets and other such files are prohibited. The advertiser will indemnify and hold harmless the LAFP from and against any claims, loss, liability, or expense including any reasonable attorney fees arising from the publication of such advertisement, including without limitation those resulting from claims of suits for libel, violation or right of privacy, plagiarism and copyright and trademark infringement. I hereby apply for advertisement space or classified space in an LAFP publication. I understand that when received by the LAFP, this application becomes a binding contract. By signing below, I acknowledge that I have read and fully understand the 2023 Advertising Terms and Conditions (below) and that advertisement/classified space can only be secured by submitting this completed and signed form and payment in full.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_