2018 Advertising Rates
www.lafp.org

Advertise on the official website for all things Family Medicine in Louisiana. www.lafp.org contains information divided into the following sections: About LAFP, Membership, CME and Events, Advocacy, News and Publications, Practice Management, and our Foundation. The website contains up-to-date Academy news, important member alerts, meeting dates and educational opportunities.

2018 Website Advertising Rates

LOCATION	DESCRIPTION	PRICE
Home Page	Premium exposure with custom ad space including hyperlink	$600/month
Interior Page	Basic exposure, with space for logo and hyperlink (advertiser selects site section to sponsor)	$500/month
Frequency Discounts	6 month commitment	5%
	12 month commitment	10%
	Print advertiser in *Louisiana Family Doctor*	10%
	Sponsors and Exhibitors	10%
	Limit of one discount or special offer per contract unless otherwise specified by LAFP.	

Specifications

- Ad Sizes Home page banners must be submitted in 900x150 pixel format. Interior Page banners must be submitted in 300x300 pixel format
- Ads must be received no later than 2 weeks before the requested run date
- Only digital full color JPEG or PNG files in electronic format will be accepted
- Advertisers select site section of the website from the following: About LAFP, Membership, CME and Events, Advocacy, News and Publications, Practice Management, and Foundation
- Cancellations must be received in writing
- The editor reserves the right to refuse any advertising or adjust publication size as necessary

LAFP Staff Contact

Please return the completed Advertising Agreement and artwork to:

LAFP

email: info@lafp.org
phone: 225.923.3313
fax: 225.923.2909