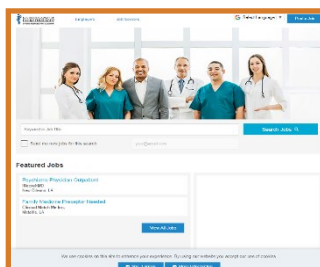


ADVERTISING RATE CARD AND SPECIFICATIONS

LAFP CAREER CENTER

Specifications

- Rates are per each stagnant 300x300 pixel design (no animation is allowed). Include the name and contact information of designer or file creator.
- A total of three (3) site section advertisements will be allowed at one time. Call for sizing information.



Advertising Rates

Ad	Rate
Basic 30 Day Single Job Posting	\$400
Basic 60 Day Single Job Posting	\$600
Single Résumé/CV Purchase	\$35
5 Pack of Job Postings (30 days)	\$1,800
5 Pack of Job Postings (60 days)	\$2,700
5 Pack of Job Postings (90 days)	\$3,375
1 Year Unlimited CV Access	\$1,000
Career Center Home Page Banner Ad (30 days)	\$500
Career Center Home Page Banner Ad (6 months)	\$2,850
Career Center Home Page Banner Ad (12 months)	\$5,400

THE LOUISIANA FAMILY DOCTOR

Professionally printed, full-color quarterly journal with a print and digital circulation of more than 1,900 contacts. It is the primary communication source for public relations, legislative, continuing medical education and membership information.

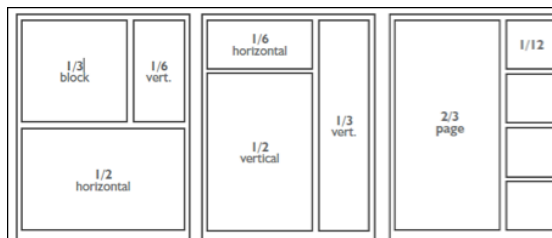
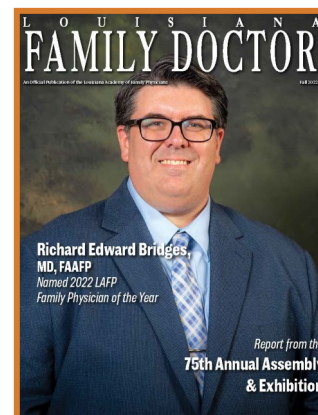
You may use this publication as a tool to help meet your marketing or recruiting objectives. By advertising in this journal, you can reach a large, highly targeted audience at a reasonable rate.

Specifications

Ad Size	Width	Length
Back Cover (bleed)	8.625"	8.875"
Back Cover (no bleed)	7.875"	8.375"
Full Page (bleed)	8.625"	11"
Full Page (no bleed)	7.875"	10.25"
2/3 Page	5.125"	10"
1/2 Page (vertical)	7.875"	4.875"
1/2 Page (horizontal)	5.125"	7.5"
1/3 Page (block)	5.125"	4.875"
1/3 Page (vertical)	2.5"	10"
1/6 Page (horizontal)	5.125"	2.375"
1/6 Page (vertical)	2.5"	4.875"
1/12 Page	2.5"	2.125"

LOUISIANA FAMILY DOCTOR

Ad Size	Rate
Back Cover	\$1,350.00
Inside Covers	\$1,250.00
Full Page	\$975.00
2/3 Page	\$875.00
1/2 Page (vertical)	\$800.00
1/2 Page (horizontal)	\$750.00
1/3 Page	\$675.00
1/6 Page	\$600.00
1/12 Page	\$5000.00



Contact:

Publishing Concepts, Inc.
14109 Taylor Loop Road
Little Rock, AR 72223
800.561.4686 or 501.221.9986
production@pcipublishing.com

Ad Due Dates Issue Dates

February 17	March 22
May 25	June 29
August 17	September 20
November 16	December 20