

DISPLAY & CLASSIFIED RATES & ADVERTISING AGREEMENT

JOURNAL AD RATES & SPECIFICATIONS

	Width	Length	Rate
Back Cover (bleed)	8.625"	8.875"	\$1,350
Back Cover (no bleed)	7.875"	8.375"	\$1,350
Inside Covers (bleed)	8.625"	8.875"	\$1,250
Inside Covers (no bleed)	7.875"	8.375"	\$1,250
Full Page (bleed)	8.625"	11"	\$975
Full Page (no bleed)	7.875"	10.25"	\$975
2/3 Page	5.125"	10"	\$875
1/2 Page (vertical)	7.875"	4.875"	\$800
1/2 Page (horizontal)	5.125"	7.5"	\$750
1/3 Page (block)	5.125"	4.875"	\$675
1/3 Page (vertical)	2.5"	10"	\$675
1/6 Page (horizontal)	5.125"	2.375"	\$600
1/6 Page (vertical)	2.5"	4.875"	\$600
1/12 Page	2.5"	2.125"	\$500

JOURNAL AD DUE DATES

Issue	Due Date
Spring 2026	February 2
Summer 2026	May 4
Fall 2026	August 3
Winer 2026	November 2

COMPANY INFORMATION

Company Name _____ Contact Name _____
 Address _____ City _____ State _____ Zip _____
 Office Phone _____ Email _____

Media Company (if different than advertiser listed above)

Media Company _____ Contact Name _____
 Address _____ City _____ State _____ Zip _____
 Graphics Contact _____ Office Phone _____ Email _____
 Accounting Contact _____ Office Phone _____ Email _____

PAYMENT INFORMATION

Payment Method Check Visa MasterCard Discover American Express

NOTE: A non-refundable 3.5% credit card process fee will be applied to all credit card payments.

I authorize the amount of \$_____ to be charged to the card below.

Name on card _____ Card Number _____

Expiration Date _____ CVC code _____ Billing Zip Code _____

TERMS AND STIPULATIONS

The sponsoring organization, hereafter referred to as the "Sponsor," and the Louisiana Academy of Family Physicians (LAFP) agree to the following:

- Advertising is subject to acceptance by the publisher as to character, layout, text, and design. The publisher will have no liability for errors in type. The publisher will not be liable for any cost or damages if for any reason it fails to publish an advertisement.
- Placement of advertisements is at the discretion of the publisher unless previously agreed to in writing. Incomplete/missing elements may incur a charge.
- All consecutive contract advertisers are protected against rate increases for the duration of the contract. Cancellations must be received in writing prior to the closing date; however, if the classified advertiser chooses not to fulfill a contract, that advertiser will be subject to the full (single-insertion) price for ads already placed plus a 20% cancellation fee for ads not placed. All advertisements are accepted and published by the publisher upon the representation that the agency and advertiser are authorized to publish the entire contents and subject matter thereof. The agency and advertiser will indemnify and hold the publisher harmless from and against any claims, loss, liability, or expense, including reasonable attorney's fees, arising out of the publication of such advertisements, including without limitation those resulting from claims of suits for libel, violation of rights of privacy, plagiarism, and copyright and trademark infringement.

I hereby apply for advertising, sponsorship or classified ad space in an LAFP publication. I understand that when received by the LAFP, this application becomes a binding contract. **By signing below, I acknowledge that I have read and fully understand the 2026 Advertising Terms and Conditions and that advertisement/classified space can only be secured by submitting this signed, completed form.**

Signature _____ Print Name _____ Date _____

LAFP CAREER CENTER RATES

To place a job posting on the LAFP Career Center, please visit www.careerwebsite.com to make an account. Thirty (30) day job postings start at \$399.

COPY SPECIFICATIONS

Copy for all classifieds is to be furnished by the advertiser. Rates are per each stagnant 300x300 pixel design (no animation is allowed). The LAFP reserves the right to make necessary changes to the classified(s) prior to printing or posting on the Career Center to match LAFP style guidelines and/or to correct grammatical errors.

For print classifieds, please submit plain text via email to Ragan LeBlanc at reblanc@lafp.org. Please include ad contact's name and contact information.

Issue(s)	Ad Size	Total Cost
<input type="checkbox"/> Spring <input type="checkbox"/> Fall		
<input type="checkbox"/> Summer <input type="checkbox"/> Winter		