

MONTHLY SPONSORED EMAIL RATES & AGREEMENT

SPONSORSHIP RATES

Frequency	Rate
One Month	\$575
Six Months	\$2,950
12 Months	\$5,900

COPY SPECIFICATIONS

Copy for resource emails is to be furnished by the Sponsor. The LAFP reserves the right to make necessary changes to the copy prior to sending out the monthly resource email to match LAFP style guidelines and/or to edit grammatical errors. The resource email will be sent to LAFP members on the last Thursday of the month.

Please email plain text, image (s), and/or embed video code to Ragan LeBlanc at rleblanc@lafp.org.

Sponsorship Month(s)

One Month
 Six Months
 12 months

Rate

ADVERTISING CONTACT

Ragan LeBlanc
 Executive Vice President
Rleblanc@lafp.org
 225-923-3313

COMPANY INFORMATION

Company _____ Contact Name _____
 Address _____ City _____ State _____ Zip _____
 Office Phone _____ Email _____ Company Website _____

PAYMENT INFORMATION

Payment Method Check Visa MasterCard Discover American Express

NOTE: A non-refundable 3.5% credit card process fee will be applied to all credit card payments.

I authorize the amount of \$_____ to be charged to the card below.

Name on card _____ Card Number _____

Expiration Date _____ CVC code _____ Billing Zip Code _____

TERMS AND STIPULATIONS

The sponsoring organization, hereafter referred to as the "Sponsor," and the Louisiana Academy of Family Physicians (LAFP) agree to the following:

- The Sponsor will pay the amount previously noted on this agreement for the purpose of advertising in LAFP's Monthly Sponsored Resources Email, which is sent to more than 3,000 members.
- The sponsorship will be effective for the month (s) previously noted in this agreement.
- The Sponsor will provide content to the LAFP no later than one (1) week prior to the publication date. Content will be current, useful, and relevant to members, but also strive to relate in some way to the Sponsor's interests in the healthcare industry. All content will be reviewed and approved by the LAFP physician website editor.
- The LAFP reserves the right to refuse publication of any content that includes the promotion of products or brand names for use by a physician or the endorsement of specific products or brand names, including those of the Sponsor.
- All consecutive contract sponsors are protected against rate increases for the duration of the contract. Sponsors agree to pay shorter-term contract rates for incomplete contracts. Cancellations must be received in writing prior to the closing date; however, if the sponsor chooses not to fulfill a contract, that sponsor will be subject to the full (single-insertion) price for articles already placed plus a 20% cancellation fee for articles not placed. All articles are accepted and published by the publisher upon the representation that the agency and sponsor are authorized to publish the entire contents and subject matter thereof. The agency and sponsor will indemnify and hold the publisher harmless from and against any claims, loss, liability, or expense, including reasonable attorney's fees, arising out of the publication of such articles, including without limitation those resulting from claims of suits for libel, violation of rights of privacy, plagiarism, and copyright and trademark infringement.

I hereby apply for advertising, sponsorship or classified ad space in an LAFP publication. I understand that when received by the LAFP, this application becomes a binding contract. **By signing below, I acknowledge that I have read and fully understand the 2026 Advertising Terms and Conditions and that advertisement/classified space can only be secured by submitting this signed, completed form.**

Signature _____ Print Name _____ Date _____